



*Universidad  
Nacional  
de Cuyo*

*Facultad de  
Filosofía y  
Letras*



ASOCIACIÓN ARGENTINA DE RETÓRICA



**First Circular**

**2ND NATIONAL RHETORIC COLLOQUIUM  
"Codes of persuasion: Past and Present"**

**AND**

**1ST INTERNATIONAL CONFERENCE ON RHETORIC AND  
INTERDISCIPLINARITY**

**March 21-23, 2013**

**Universidad Nacional de Cuyo, Facultad de Filosofía y Letras (College of Arts  
and Letters)**

**Centro Universitario  
Mendoza-Argentina**

**OPENING PLENARY SESSION**

**MARC ANGENOT  
(McGill University, Canadá)**

## CALL FOR PAPERS

The Argentine Rhetoric Association is now welcoming submissions for its 2nd National Rhetoric Colloquium, "Codes of persuasion: Past and Present" and the 1st International Conference on Rhetoric and Interdisciplinarity. Both events will take place at the the Universidad Nacional de Cuyo, Mendoza (Argentina), March 21-23, 2013.

### COLOQUIUM AND CONFERENCE SCHEDULE

**a) Plenary Sessions.**

**b) Individual Panel Sessions.** Individual presentations will be 15 minutes in length, followed by a 5 minute Q&A period.

### REGISTRATION

Please send completed **registration form, along with your abstract** to:  
**[iicoloquioretorica@gmail.com](mailto:iicoloquioretorica@gmail.com)**

**Deadline October 1, 2012**

#### Registration Form:

Last name:

Name:

Address:

City/State:

Zip Code:

E-mail:

Institutional Affiliation:

Academic Appointment (i.e., Prof, Asst Prof, etc):

Category:

Attendee

Presenter

### GUIDELINES FOR SUBMITTING ABSTRACTS

- Abstract length: maximum 300 words.

- Please include a discussion of your theoretical and methodological framework, research question and preliminary results (be as detailed as possible).

**Format:**

- Times New Roman 12-point font, single-spaced throughout.
- Above your abstract, include the following contact information:
  - First Line: Presentation title in bold, centered, and capitalized.
  - Second Line: Last name, First name (Right-justified; LAST NAME in caps)
  - Third Line: Institutional affiliation
  - Fourth Line: Email address