



*Universidad
Nacional
de Cuyo*

*Facultad de
Filosofía y
Letras*



ASOCIACIÓN ARGENTINA DE RETÓRICA



First Circular

2ND NATIONAL RHETORIC COLLOQUIUM

“Codes of persuasion: Past and Present”

AND

**1ST INTERNATIONAL CONFERENCE ON RHETORIC AND
INTERDISCIPLINARITY**

March 21-23, 2013

**Universidad Nacional de Cuyo, Facultad de Filosofía y Letras (College of Arts
and Letters)**

**Centro Universitario
Mendoza-Argentina**

OPENING PLENARY SESSION

**MARC ANGENOT
(McGill University, Canadá)**

CALL FOR PAPERS

The Argentine Rhetoric Association is now welcoming submissions for its 2nd National Rhetoric Colloquium, "Codes of persuasion: Past and Present" and the 1st International Conference on Rhetoric and Interdisciplinarity. Both events will take place at the the Universidad Nacional de Cuyo, Mendoza (Argentina), March 21-23, 2013.

COLOQUIUM AND CONFERENCE SCHEDULE

a) Plenary Sessions.

b) Individual Panel Sessions. Individual presentations will be 15 minutes in length, followed by a 5 minute Q&A period.

REGISTRATION

Please send completed **registration form, along with your abstract** to:
iicoloquioretorica@gmail.com

Deadline October 1, 2012

Registration Form:

Last name:

Name:

Address:

City/State:

Zip Code:

E-mail:

Institutional Affiliation:

Academic Appointment (i.e., Prof, Asst Prof, etc):

Category:

Attendee

Presenter

GUIDELINES FOR SUBMITTING ABSTRACTS

- Abstract length: maximum 300 words.

- Please include a discussion of your theoretical and methodological framework, research question and preliminary results (be as detailed as possible).

Format:

- Times New Roman 12-point font, single-spaced throughout.
- Above your abstract, include the following contact information:
 - First Line: Presentation title in bold, centered, and capitalized.
 - Second Line: Last name, First name (Right-justified; LAST NAME in caps)
 - Third Line: Institutional affiliation
 - Fourth Line: Email address